



HEADING FOR



TOKYO 2020



Gemeente Brummen



Koriyama City

Innovation *journey*

革新の旅

Innovation journey East-Netherlands / Japan Olympic Games 2020 and host city Koriyama

Introduction

The Japanese city of Koriyama in the Fukushima region and the municipality of Brummen in the province of Gelderland have had a twinning since 1988. Koriyama has been designated as one of the host cities to develop an international exchange program during the Games and before that. The city link between Koriyama and Brummen and the history of economic development through pioneering water management was one of the reasons for the selection as a host city.

In this exchange, the municipality of Brummen sees opportunity to pay attention to innovation in technical, economic, social and governmental areas together with interested partners. Brummen takes the initiative in appreciation of the mutual commitment's history. The involvement in the Olympic invitation of Koriyama is partly based on the success of one of our residents during the 2016 Games in Brazil: gold for cyclist Elis Ligtlee on the originally Japanese discipline of Keirin.

Objective

Koriyama would like to set up an exchange together with Brummen as referred to in the host city project. Brummen wants to participate in this exchange with regional partners with an innovation journey on current themes that are important for the regional economy and modern local government.

The aim is to put together a joint program with dialogue, presentations, lectures, visits and demonstrations. For example: FREA the Japanese research institute for renewable energy in Fukushima.

Results

The intended results of the innovation journey lie in the sharing of knowledge and experiences, commercial opportunities, cultural and artistic inspiration, exploration and improvement of promising networks, sports (both professional and recreational) and sports experience, new economic opportunities.

Themes for innovation journey

The list of themes that are currently in view for an innovation journey are:

- Water management, climate adaptation, clean mobility, sustainable energy
- Circular economy, clean tech manufacturing industry (including paper/cardboard), research
- Technical education for the future's labor market), new craftsmanship
- Education (e.g. use of the English language, special target groups, transfer to higher levels

Potential participants: who may benefit from the innovation journey?

We are assessing the level of interest place within the existing partnerships in the first. The themes that are in view (see above) are central to the Cleantech Regio collaboration between governments, industry, education and research. That network includes:

- Eight municipalities, three water boards and two provinces, plus ministries and embassies
- Business associations for larger and smaller types of companies, sectoral representations
- Educational institutions, including academies and universities
- Sports organizations such as national federations and olympic committee, sports clubs
- Social organizations, e.g. Gelre Association International

Interested?

Are you interested in this innovation journey or is your organization? Do you have ideas or suggestions? Heeft u of uw bedrijf/ organisatie belangstelling of ideeën voor deze innovatiereis?

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- We keep you up to date via: www.brummen.nl/innovatiereis